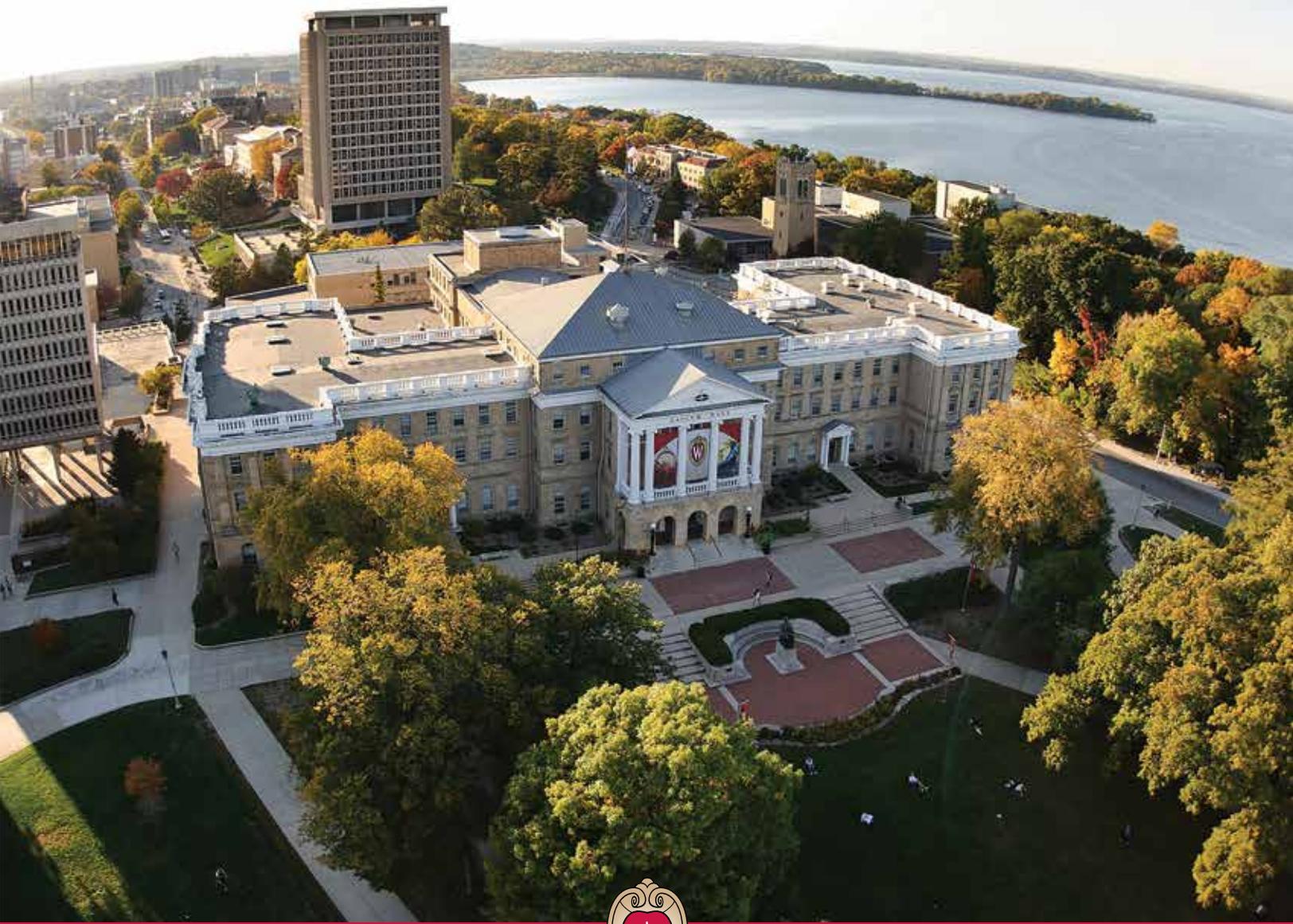


FINANCE AND ADMINISTRATION

STRATEGIC PLAN 2018-2022



Office of the Vice Chancellor
for Finance and Administration

UNIVERSITY OF WISCONSIN-MADISON

VICE CHANCELLOR'S MESSAGE



Laurent Heller

I am pleased to present the Strategic Plan for Finance and Administration units at the University of Wisconsin–Madison. This plan includes strategies for improving campus life for all members of the university community, building a highly competent and diverse workforce, enhancing the university’s financial position and other strategies that will support and strengthen UW–Madison’s academic, research, and outreach mission.

Finance and Administration staff play an essential role in delivering UW–Madison’s success. We collaborate with partners across the campus to help make UW–Madison an outstanding university and one of Wisconsin’s most important resources. We are dedicated to providing high-quality service to students, faculty, staff, colleagues, and visitors to the university.

UW–Madison has long been inspired by the Wisconsin Idea—a time-honored principle that higher education should influence people’s lives beyond the classroom and enrich the quality of life in Wisconsin and beyond. UW–Madison, working with campus stakeholders, developed a strategic plan to advance the Wisconsin Idea and position campus for the next decade and beyond. Informed by broad input and aligned with campus priorities, this strategic plan will guide Finance and Administration units as we help UW–Madison address its opportunities and challenges with a strengthened commitment to our students, the state, and the Wisconsin Idea.

On behalf of the 2,400-plus employees and 6,500 student employees in Finance and Administration units, thank you for your interest in our strategic plan and *On, Wisconsin!*

A handwritten signature in black ink, reading "Laurent Heller". The signature is fluid and cursive, with a long horizontal stroke at the end.

Laurent Heller,
Vice Chancellor for Finance and Administration

FINANCE AND ADMINISTRATION UNITS—IN KEEPING WITH THE CAMPUS MISSION OF TEACHING, RESEARCH, AND SERVICE—HAVE CRAFTED THE FOLLOWING MISSION AND VISION STATEMENTS.

Our Mission

Provide community focused, campuswide services that support and inspire excellence at UW–Madison.

Our Vision

Enhance the experience of learning, discovering, working, and thriving at UW–Madison through integrated services and stewardship.



Our strategic plan is a living document inspired by UW–Madison’s time-honored commitment to sifting and winnowing.

Our Strategies

1. IMPROVE CAMPUS LIFE

We will engage with campus partners (students, faculty, and staff) to deliver UW–Madison’s expectations for a diverse, inclusive, safe, and respectful campus to enable students and all members of the campus community to achieve their full potential in learning, working, and living. This effort will include opportunities in and out of the classroom to provide students with a comprehensive living and learning experience and help build a sense of community. It also will support campus values related to teaching, research, free speech, and safety.

2. BE A BEST PLACE TO WORK

For UW–Madison to deliver on its core objectives, we must sustain a healthy, inclusive, and engaging work environment to effectively recruit, develop, recognize, reward, and retain a highly competent and diverse workforce across all functions. We must strengthen our culture of excellence, accountability, and collaboration to position employees to excel in their current roles and achieve career aspirations while delivering the core missions of the institution. In addition, we must incorporate values of engagement, inclusion, and diversity into the daily fabric of life in Finance and Administration units and across the campus to help us achieve our potential as individuals and as an institution.

3. ENHANCE FINANCIAL PERFORMANCE AND GROWTH

We will position UW–Madison for the next decade and beyond through growth and optimization of financial resources. This includes collaborating with academic and other units on campus to deliver the revenue growth needed to fund critical investments in our teaching and research enterprise. We will also work with external partners to drive increased flexibility and reduce barriers. While doing this, we will work to remove obstacles and minimize points of friction that we control. Finally, in delivering this growth, we will ensure strong and effective financial controls to protect scarce resources and clearly demonstrate to the public that we are responsible stewards of those resources. We will pursue opportunities for administrative efficiencies that will provide additional resources to invest in our academic mission.

4. ENSURE SERVICE EXCELLENCE

We will provide highly effective services while minimizing their impact on campus resources. We will work with our partners across campus to remove barriers to productivity in the educational and research missions by implementing improvement processes and tools. We also will improve campus reporting tools and data management to ensure that decision making is based on accurate and reliable information.

5. DEVELOP INFRASTRUCTURE AND INVESTMENT

We will optimize UW–Madison’s investments in physical and system assets to support our growth objectives. Our efforts in this important area will include development of a strategic sustainability plan that will strengthen the alignment of our research and educational mission with campus operations. We will also build on our partnerships with the University of Wisconsin System and the State to help ensure that we have the flexibility and process discipline to deliver our facility, infrastructure, and technology/financial system imperatives. The success of our campus depends on a strong and dynamic infrastructure.





Finance and Administration

CAMPUS LIFE

University Housing
University of Wisconsin Police Department
Conference Centers/Mail Services

FINANCE

Division of Business Services
Budget Office
Auxiliary Operations Analysis

ADMINISTRATION

Office of Human Resources
Administrative Information Management Services
Facilities Planning & Management

IN COLLABORATION WITH THE PROVOST

Office of Data Management & Analytics Services
Office of the Chief Information Officer
Office of Strategic Consulting



Office of the Vice Chancellor
for Finance and Administration
UNIVERSITY OF WISCONSIN-MADISON

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